



Hey, did you know that it's free?

By Scott Roberts KK4ECR – Northern Florida Section PIC

I have had several people ask me what flyers or brochures that I recommend when it comes to dealing with the public and our served agencies. The ARRL has several flyers/brochures that are FREE (in limited quantities) – you simply pay shipping.

By going to <https://www.arrl.org/shop/>, you can add these items to your cart and have them sent to you.

Amateur Radio Emergency Service leaflet (pack of 25) – Item Number ARESL – (you can order 4 packs at a time) --

<https://www.arrl.org/shop/Amateur-Radio-Emergency-Service-leaflet-pack-of-25/>

Servicing Your Community (pack of 25) – Item Number SRVE – (you can order 4 packs at a time) --

<https://www.arrl.org/shop/Servicing-your-Community-flyer-pack-of-25/>

What is Ham Radio (Version A, pack of 25) – Item Number WIHR-A – (you can order 4 packs at a time) --

<https://www.arrl.org/shop/What-is-Ham-Radio-flyer-version-A-pack-of-25/>

What is Ham Radio (Version B, pack of 25) – Item Number WIHR-B – (you can order 4 packs at a time) --

<https://www.arrl.org/shop/What-is-Ham-Radio-flyer-version-B-pack-of-25/>

Ham Radio Youth Flyer (pack of 25) – Item Number YTHF – (you can order 4 packs at a time) --

<https://www.arrl.org/shop/Ham-Radio-Youth-flyer-pack-of-25/>

All of these are also available for PDF download, and you can print them yourself.

I carry these flyers in my PIO “Go-Bag” so that I have them available all the time. There is a place on the back of each flyer and brochure for your contact information. Since these are free, we should never be without them.

I also had business cards made at Vistaprint-- <http://www.vistaprint.com>. Not quite free, but they advertise 500 cards for \$9.99. You can also do a search on Google for Business Cards and find a few places that run a promo for free printing.

These are just a few of the things I carry in my PIO Go-Bag – watch for more in future articles.

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